



CROOKED EYE

CARIBBEAN RUM

Taste the Spirit of the Caribbean

CASK AND CRAFT AGED 3-YEAR OLD RUMS

AUTHENTICALLY BOTTLED AND PRODUCED IN THE CARIBBEAN AT 40% ABV.

*Captain
Abraham Anderson's*
CROOKED EYE
CARIBBEAN RUM

Caribbean Our Home.

This is where our story begins.

Caribbean Rums are synonymous with old stories of heritage, mystery, and revelry, and Caribbean rum producers have spent the past two centuries perfecting the art of distillation, ageing and blending. The skill and craftsmanship required for producing the Crooked Eye premium aged rums is akin to the process of making an incredible wine. We start with high-quality sugar-cane, and move onto fermentation and distillation, which comes together by a practised hand to create a perfectly balanced rum. The Crooked Eye 3-Year Old rums have been created as an accolade to this history and Caribbean heritage, which is an expression of our branding, history, and background.





Our Rums *...Produced to a Secret Recipe.*

Crooked Eye 3-Year Old Rums are Cask Aged Craft produced rums with our producer growing the sugarcane, distilling, ageing and bottling the rums to a secret recipe. Our rums are aged in American Whiskey and Bourbon barrels so the authentic Caribbean rum flavour comes through in the rum itself.

Each rum is different from one another, not just in age but also in style. The Crooked Eye Rums are bottled and produced in a region rich with history, and this speaks of rums heritage, which takes us back in time. Our unique branding of a hand drawn illustration, with rich bountiful colours, and attention to detail in the packaging, makes this is truly eye catching brand, that reflects on the history and heritage of the Crooked Eye Rums.

The Legend of Crooked Eye *...Our Inspiration*

Our story began in 1836, when the three-mast schooner, the "Crooked Eye" hit the reef off a remote uncharted Caribbean Island, whilst carrying a cargo of spices, tropical fruits and rums back to England. Being stranded, Captain Abraham Anderson took the crew and the cargo onto the island, and set up camp. Realising he was going to be there for some time, he renamed the island "Crooked Island". In the proceeding years, Captain Anderson began experimenting by using the 3-year aged casks from the ship to create a range of unique, and individual aged rums. The result was a range of exceptionally smooth rums layered with elegant flavours. The rum in these bottles are a recreation of the recipe created from the original rums from Crooked Island.

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Pure ... Authentic ... Rare ... Crafted with Passion ...







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**CROOKED
EYE**

#SPIRITOFTHECARIBBEAN



Tasting Notes

The Crooked Eye 3-Year-Old rum is perfect to enjoy neat, on the rocks, or blended into your favourite cocktail. The Crooked Eye Spiced Rum highlights the incredible quality of hand crafted aged rums produced in Panama.

Our Ingredients

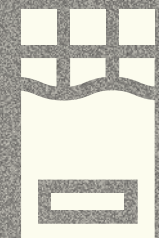
Crafted after rigorous and lengthy research on the ingredients and raw materials and produced from an age old recipe, the Crooked Eye Rums are made to a secret recipe of spices, tropical fruits, and botanicals with one being never disclosed. This is what makes the Crooked Eye a truly distinctive rum.



anise



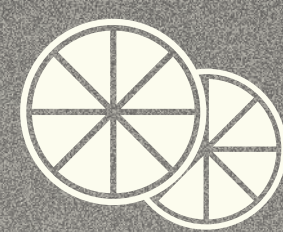
banana



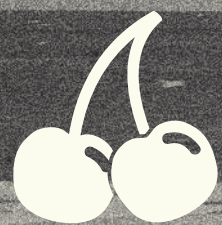
chocolate



vanila



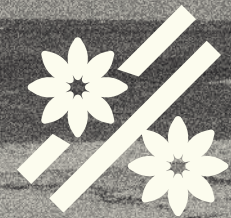
citrus



bing cherries



toffee



anise



cloves



secret
blend of
spices



*Captain
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CARIBBEAN RUM



*Cocktails...
Fancy an Upgrade.*

Upgrade your rum cocktails with
our craft and cask aged 3-Year
Old Rums.



Signature Cocktail Ideas

The Crooked Eye Mai Tai

37.5ml Crooked Eye
Spiced Rum
12.5ml Cointreau
20ml Orgeat
25ml Lime
25ml Pineapple

The Crooked Eye Hemingway Daiquiri

25ml Crooked Eye
Dark Rum
12.5ml Lime Juice
50ml Grapefruit Juice
7ml Maraschino Liqueur
12.5ml Sugar Syrup

The Crooked Eye Cherry Baby

75ml Crooked Eye
Spiced Cherry rum
75ml Pineapple Juice
25ml Cream of Coconut
25ml Orange Juice
Garnish with Nutmeg

The Crooked Eye Swizzle

37.5ml Crooked Eye
White Rum
12.5ml Absinthe
20ml Velvet Falernum
12.5ml Lemon
12.5ml Lime
8 Mint
Garnish with Mint Sprig
or Bitters



**"BUILDING ON DEMOGRAPHIC TRENDS,
CROOKED EYE IS TARGETING SPIRIT
DRINKERS AGES 28-38."**

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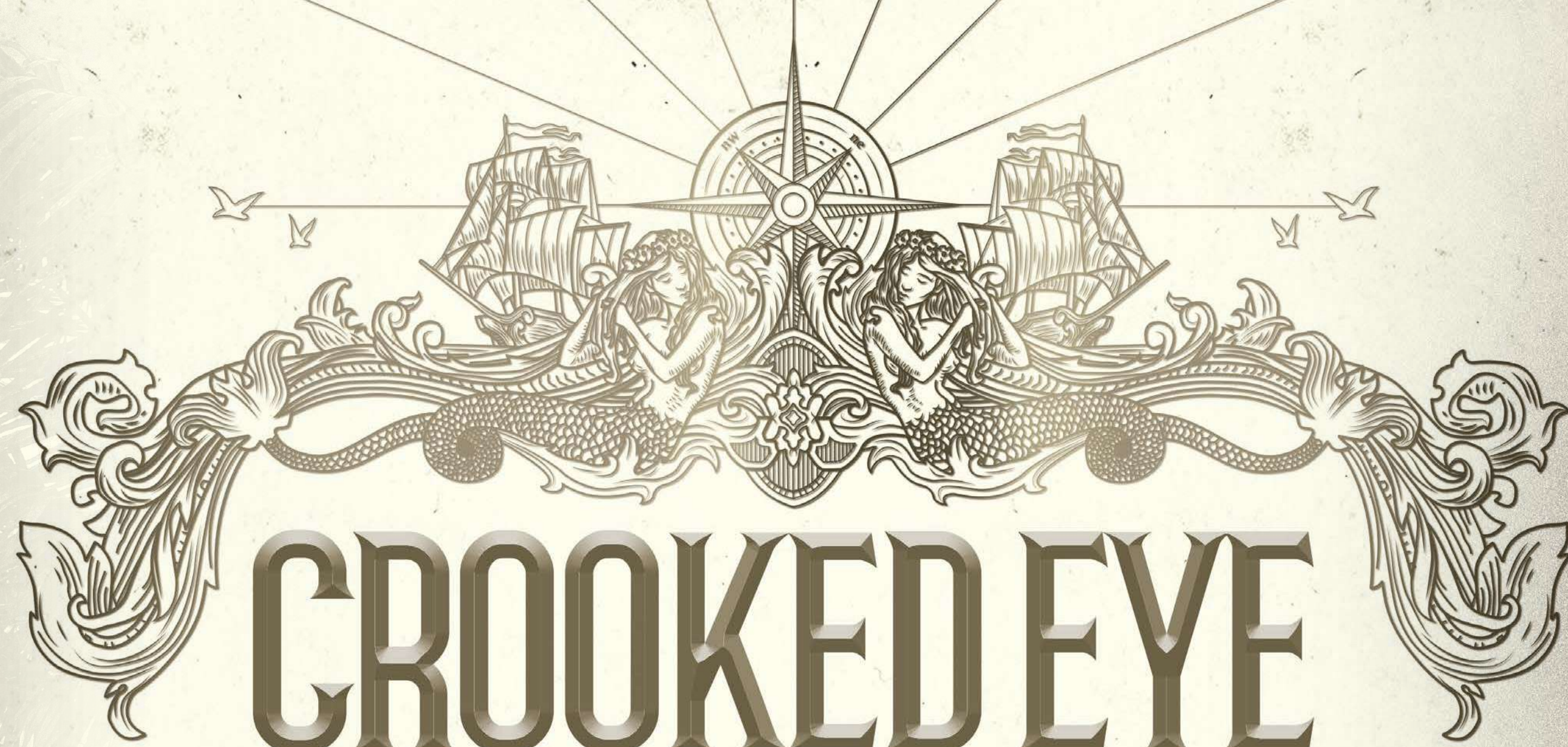
Crooked Eye Rums. The Consumer.

The rums were created to deliver a more authentic rum taste through their cask and craft origins that would appeal to both the traditional and non-traditional rum drinkers alike.

The Crooked Eye Rums are crafted in the Caribbean with attention to detail to deliver an extraordinary result.

Crooked Eye is targeted at the consumer that wants something new, unique, unusual and yet tied to old world notions of hand-made production of the highest quality.





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drinkaware.co.uk for the facts

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